KVL/SEC/2024-25/48

Date: 9<sup>th</sup> September, 2024

KAMDHENU VENTURES LIMITED

Regd. Off.: 2<sup>nd</sup> Floor, Building No. 9A, DLF Cyber City, Phase-III, Gurugram, Haryana - 122002 (India)

To.

The Manager- Listing National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai-400 051

**NSE Symbol: KAMOPAINTS** 

To,
The Manager- Listing
BSE Limited,
Phiroze Jeejeebhoy Towers.

Dalal Street, Mumbai- 400 001

BSE Scrip Code: 543747

Subject: Announcement of Kamdhenu Paints to launch Wood Coatings product range meeting international quality standards

Ref: Regulation 30 of SEBI (Listing Obligation and Disclosures Requirements) Regulations, 2015 ("SEBI Listing Regulations").

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI Listing Regulations, we are thrilled to announce a development at **Kamdhenu Colour and Coatings Limited**, the wholly-owned subsidiary of the Company (referred to as **Kamdhenu Paints**). After achieving **remarkable growth** in FY 2023-24 and continuing that momentum in Q1 of FY 2024-25, **Kamdhenu Paints** is set to **expand its Premium product line** with the introduction of a **new Wood Coatings range**, adhering to **international quality standards**.

The launch is scheduled for **October 2024** and will further solidify Kamdhenu Paints' position in the market as a leader in premium, innovative coatings solutions.

## **Key Highlights of This Exciting Development:**

- New Wood Coatings Range: Kamdhenu Paints will introduce a range of wood coatings that meet the highest global quality standards, reinforcing our commitment to excellence and innovation.
- Increased Production Capacity Utilization: In response to growing market demand, Kamdhenu Paints has ramped up production capacity utilization from 36,000 kilolitres per year to an impressive 49,000 kilolitres per year, ensuring that we meet the rising need for our Premium products.
- Expansion of Tinting Machines Network: Kamdhenu Paints is also aggressively expanding the installation of tinting machines across its dealer network, enhancing accessibility and service efficiency for our customers.

E-mail: cs@kamdhenupaints.com Website: www.kamdhenupaints.com CIN: L51909HR2019PLC089207 Phone: 0124 4604500





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Kamdhenu Paints has always been at the forefront of innovation in the paint industry. Our experienced and dynamic **R&D team** introduced the revolutionary **Dual Emulsions Series**, a cost-effective and inventory-saving solution that has been embraced by dealers, painting contractors, and end customers alike.

Furthermore, the Kamdhenu Paints has also opened a new office at the Ground Floor, building number 9A, DLF Cyber City, Gurugram – 121002, Haryana to meet the workforce requirements for meeting the aforesaid expansion.

## Vision for the Future:

With these initiatives, **Kamdhenu Paints** is poised to become a major player in the **Wood Coatings industry**, contributing to a more sustainable and innovative future. We look forward to the continued support of our **investors** and **stakeholders** as we embark on this **exciting new phase** of growth.

You are requested to kindly take the same on records.

Thanking you,

Yours truly, For Kamdhenu Ventures Limited

Nitin Misra
Company Secretary & Compliance Officer

E-mail: cs@kamdhenupaints.com

Website: www.kamdhenupaints.com